

Turn data chaos into clarity

Challenges with traditional catalogs


- ✗ Traditional data catalogs focus solely on technical metadata and often fail to connect with business users, leading to limited engagement, poor adoption, and a low return on investment.
- ✗ The absence of meaningful insights, capturing relationships, dependencies, and real-world business concepts between data entities, limits a deeper understanding and relevant discovery.
- ✗ Traditional data catalogs struggle to grasp how different data elements fit into the broader context, making it practically unfeasible for AI to learn effectively and automate tasks.

Drive success with data.world

- ✓ data.world transforms complex data into simple, business-friendly concepts that anyone can understand resulting in high, company-wide adoption. People want to use a catalog they understand
- ✓ With semantic search capabilities, data.world transforms data discovery from simply finding known assets to uncovering valuable business intelligence that drives innovation and competitive advantage
- ✓ data.world is built for AI with a knowledge-graph-powered catalog that enables intelligent discovery, automation, and seamless ML integration—providing governed, enterprise-wide, AI-ready data with full-context visibility

Simpler, smarter data catalog powered by a knowledge graph

Ask and Automate

 Archie AI Assistant

Chat

Search

Enrich

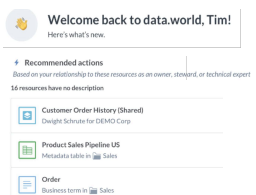
Build Apps

 AI Context Engine™

 APIs

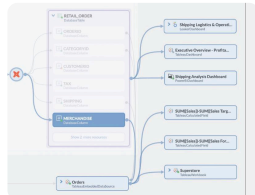
Enterprise Catalog

Personalized home for data



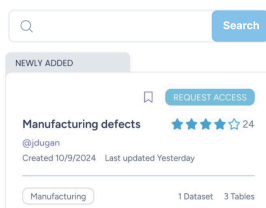
Explorer

Lineage graph visualization



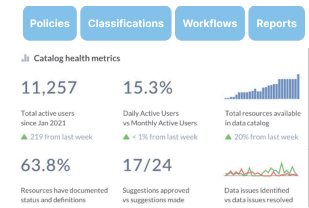
Marketplace

Shop for data and AI



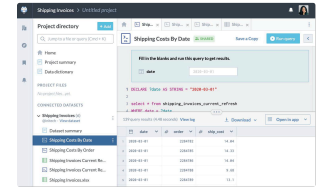
Governance

Data management hub



Workbench

Query and semantics studio

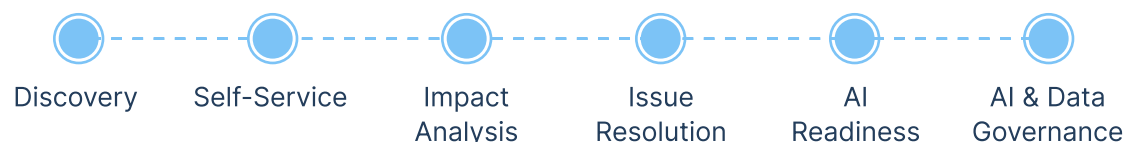
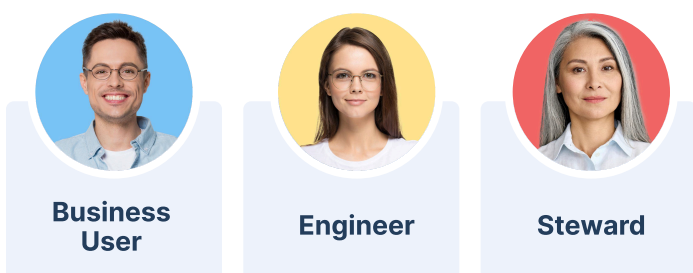


Knowledge Graph



Unify your data, teams, processes, and organizational knowledge on a single platform

Use cases



Better Together: Extend Snowflake for greater business value.

What is it?

Snowflake Horizon Catalog

Snowflake's governance framework enables secure integration with customers and partners, featuring Polaris Catalog for managing Apache Iceberg metadata

Target Persona

Technical data practitioners and technology partners integrate solutions into Snowflake

Catalog

Snowflake data and Iceberg Tables

Supports technical metadata (e.g., tables, functions, AI models, and more)

AI and data governance

Foundational native capabilities including classification, access controls, lineage, policy, data quality functions for Snowflake assets.

Cortex AI focus on fully managed AI & ML services to unlock advanced analytics on Snowflake

data.world

An enterprise-grade catalog and governance platform designed to drive business adoption

Data analysts and business users scale access, empowering thousands to engage with trusted, governed data

Enterprise-wide coverage of diverse data landscape across multiple systems and business domains, technical and business lineage

Govern automation workflows and task managements with human oversight

data.world focuses on creating AI-ready data ontologies that provide the backbone for applying semantic meaning to data.

Snowflake + data.world

data.world's integration with Snowflake Horizon enables centralized discovery, governance, and management of all data assets in one unified solution

Business and technical users turn valuable data into trusted, governed, reusable products for broad adoption

Smarter discovery with a knowledge graph: data.world integrates powerful graph technology and LLMs to enable context-aware AI chat across your entire catalog—connecting data, metrics, policies, and people

Unified approach for governing data and metadata with AI-based automations

When used in conjunction with Snowflake AI, data.world unlocks AI reasoning, enhances accuracy and delivers fully traceable answers for greater explainability

Break down silos with data.world & Snowflake

Knowledge Graph unites enterprise data management with a single Catalog platform for discovery, collaboration and governance:

- ✓ **Discover and evaluate** all data assets and use cases in one place. Collect metadata across the entire enterprise (including Snowflake and Apache Iceberg) with the ability to model business domains independently
- ✓ **Accelerate innovation** through improved collaboration between domain experts and treating curated data as a product on Snowflake AI Data Cloud
- ✓ **Govern and audit** use cases are reliably and consistently delivered globally, increasing trust and decreasing risk

 Meet our data-powered customers

A data.world catalog powered by a knowledge graph
unifies data work across the company.

