

## PRODUCT BRIEF

# The Data Catalog Platform



**Order Details [Resource]**

 Latest Record: 6d ago  
No known issue.

**Description**  
This dashboard was designed to provide comprehensive insights into transactional data between buyers and seller.

Data Steward: Ralph Worley  
Data Owner: Trent Mera  
Sensitivity: PCI, PFI, PII  
Usage Recommendation(s): Use this for analysis that requires the fundamental transactional record of all sales orders regardless of location

**Related Terms**  
Average Order Value | Average Order Value By Channel | Customer Lifetime Value | Net Revenue

**Data Sources**  
RETAIL\_ORDER  
[View in Lineage Explorer](#)

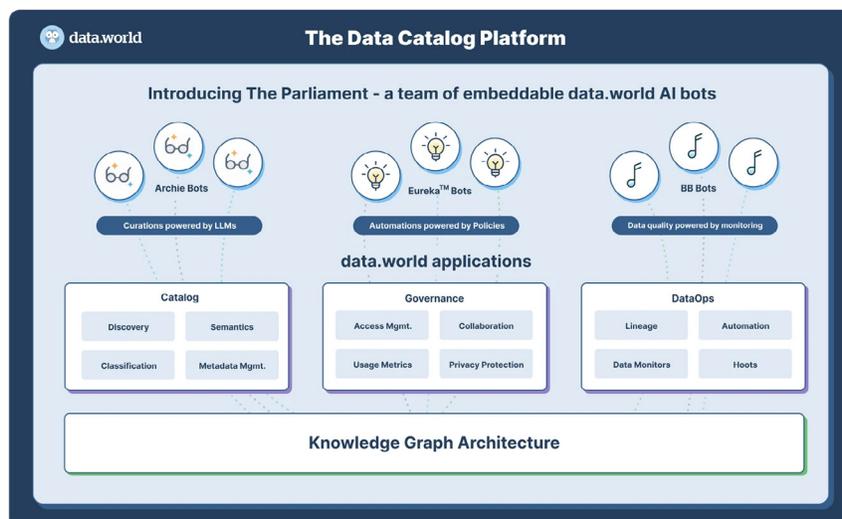
## The Data Catalog Platform of today shapes a brighter AI future

Built for flexibility and enterprise-wide adoption, the data.world Data Catalog Platform helps everyone find the context and knowledge they need to use data effectively. Improve how your organization works with data with enhanced data discovery, agile data governance, and seamless DataOps – and ensure that your data is AI-ready.

The data.world Data Catalog Platform offers three core applications and is built on a knowledge graph architecture that make data assets and metadata more relevant to your teams through flexible modeling. It identifies relationships and connections between your data, people, roles, and processes, unlocking additional value. The platform also empowers teams for an AI-driven future by enabling generative AI and automation and ensures that your data is AI-ready with improved response accuracy, explainability, and governance.

## We're just built differently

A Knowledge Graph is the optimal foundation for enterprise AI and the only way to truly activate metadata. data.world is the only data catalog built on a Knowledge Graph architecture with a framework for embeddable AI bots that increases the automation for cataloging, data governance, and DataOps.



## Meet data.world's AI-powered bots



### Archie Bot

Dramatically reduce the manual human effort required to find and understand data with curations powered by large language models (LLMs) like OpenAI's GPT.



### Eureka Bot

Eliminate tedious, manual data work, and empower your governance team with automated metadata enrichment, access workflows, and agile processes.

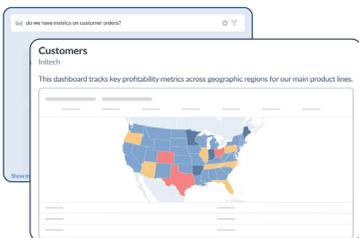


### BB Bot

Improve DataOps efficiency by creating seamless communication between data teams and data consumers on data quality and usage.

## See our data catalog platform applications

data.world is built to support diverse data teams. Whether you're a data engineer, business analyst, data steward, or head of data governance, our platform helps you work smarter.



### Data Catalog Application Enhanced data discovery

Enable the full spectrum of data users to be more efficient and effective with AI-assisted search, auto-enrichment, guided exploration, and the ability to generate and interpret SQL with natural language.

TASK	ORGANIZATION	TASK STATE	ACTIONS
John requested access to: Sales Data		Open	Claim
Amy requested changes published to: Knowledge Science		Open	Claim
Rob requested to review stale data: DOW-Google-Ads		Open	Claim
DW Sparkle requested access to: Data-Catalogs		Open	Claim
Review a publishing changes request by Mary: SQP Ingest ETL Staleful		Claimed	Complete

### Data Governance Application Agile data governance

Drive faster, more accurate business insights with an agile approach to data governance that leverages automations and automation-driven workflows to empower stewards, improve productivity, and engage stakeholders at every level of the business.



### DataOps Application Seamless DataOps

data.world provides a single place for data producers and consumers to communicate, and share important metadata on increasingly complex data pipelines and data-driven applications with automations, lineage, and in-app notifications.

To learn more about data.world, visit:

<https://data.world/product/schedule-a-demo/>

## About data.world

data.world is the data catalog platform. Its cloud-native SaaS (software-as-a-service) platform combines a consumer-grade user experience with a powerful knowledge graph to deliver enhanced data discovery, agile data governance, and actionable insights. data.world is a Certified B Corporation and public benefit corporation and home to the world's largest collaborative open data community with more than two million members, including ninety percent of the Fortune 500. Our company has sixty-two patents and has been named one of Austin's Best Places to Work seven years in a row. Follow us on [LinkedIn](#), [Twitter](#), and [Facebook](#), or [join us](#).